

GIFA TOKEN *crypto*



GIFA HOLDING LTD.

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“PEOPLES CRYPTOCURRENCY”

*preferred choice by the global community and recognised as a decentralized b2b medium of exchange,
independent of any financial institution or any other central authority*

Public Announcement (1)

January 8th 2021

GIFA TOKEN (GIFX) Phase 1 ICO: SUCCESS

1ST PHASE of GIFX ICO has been an incredible success story.

Not so long ago, in September 2020, GIFA Holding Ltd had launched its' own brand of cryptocurrency known as **GIFA TOKEN (GIFX)** using the new trend in **blockchain technology**. Cryptocurrencies, backed by blockchain technology, are considered to be one of the top emerging industries of this century. At GIFA HOLDING Ltd. we are extremely happy to announce the successful completion of the First Phase (**PHASE 1**) of the ICO (*period Sept 9 2020 / Jan 9 2021*). In this Period, we have successfully allocated and sold over **120million GIFA TOKENS**, equalling over **\$100 million (USD)** income for our Company and subscribers.

During the same period, we have entered into agreements and signed protocols with over 100 global and local online and off-line retailers, suppliers, providers and manufacturers (furniture manufacturers and suppliers, car dealers, healthcare providers and many more service providers, retailers and stores) who will introduce GIFA TOKEN (GIFX) as a cryptocurrency Payment Method (Online and offline) acceptable in their respective businesses.

We are also very excited to grant and facilitate access to the products and commodities as well as the services to the holders of GIFA TOKEN.

We are also stepping up our efforts to finance, through GIFA TOKEN, start-up businesses, NEW Projects (Real estate developments, Purpose built Retirement complexes, GIFA Theme Park, 'GIFXZONE' Producers to Consumers Direct Online Marketing Platform – Supply & Demand Chain for small medium and large businesses).

The **Phase 1 initial Coin Offering (ICO)** has allowed our NEWLY launched GIFA TOKEN to sell to the global community, offering each and every token owner the opportunity to join the exciting journey and the venture ahead with GIFA Holding Ltd. Through **Phase 1 ICO** we have already begun the process of recruiting and building strong public support and partnerships, raised capital from individual investors and token subscribers, and most importantly, democratized funding from wide range of people and from as many continents across the globe. The interest shown so far has been overwhelming and much greater than we had ever anticipated.

We are now looking forward to launching **GIFX PHASE 2 ICO** with the aim of raising a further \$350 million USD capital to fund our next phase of NEW Projects (as described in our White Paper).

We will also be continuing to build partnership and bridges with business and non-business communities across the globe, establish GIFX Token Teams across different continents, utilise and engage the latest technical crypto and digital expertise, have foresight and adopt and adhere to regulatory compliance of each region we would be establishing presence.

The journey we are embarking upon will not only be fruitful to the prosperity of GIFA Holding and GIFA enterprises as a whole, but also to our supporters and subscribers worldwide.

Not only will we be aiming to seek support for our business and project ideas and raise funds, but we will also be looking to support and finance (through GIFA TOKEN) ideas of our supporters and business partners across many continents.

One of the NEW and exciting initiatives which will be funded by **2nd PHASE of the ICO** will be the launching of **'GIFA Center for Innovation, Incubation and Entrepreneurship'** for graduates and new would-be entrepreneurs across the globe. We shall be seeking out the next generation of 'Bill Gates - MICROSOFT', 'Mark Andreessen - NETSCAPE' 'Jeff Bezos - AMAZON' 'Brian Cheskyark -AIRBNB' 'Steve Jobs - APPLE' 'Satoshi Nakamoto - BITCOIN' and 'OPRAH Winfrey - THE OPRAH WINFREY NETWORK'.

For this purpose alone, GIFA HOLDING (GIFA TOKEN) shall be setting aside **\$40 million**.

GIFA TOKEN (GIFX) Can help you finance and fund your Projects or Start-Up Businesses:

If you have an idea for a NEW business or are trying to launch a NEW Project, securing the necessary funds certainly is a challenge. We are here to support you and help discover the next success stories...

At GIFA Holding our customers and subscribers are at the heart of what we do. We are grateful we truly appreciate their trust and support in helping us to successfully launch GIFA TOKEN. Our Company is built on strong ethical values and principles. We shall continue to strive towards providing the best value and best quality service possible and we aim to reach our goals in **PHASE 2 ICO (Jan 10 2021 / Jul 9th 2021).**

"Take a step Into the Crypto world with GIFA TOKEN"



GIFA HOLDING LTD GOVERNING BOARD
"GIFA TOKEN PROJECT"

www.gifatoken.com